



TO: Area Organizations

FROM: Leah Hoenke, Administrative Supervisor
Dickinson Parks & Recreation

DATE: January 30, 2018

SUBJECT: **2018 Spring/Summer Activities Guide**

We are in the process of preparing our 2018 Spring/Summer Activities Guide. This year's information will be ready to the public the week of April 9-13. Printed copies of the guide will be available at the West River Community Center, Chamber of Commerce and Convention & Visitors Bureau. The guide will also be accessible online at dickinsonparks.org and promoted through radio announcements, social media, and printed flyers that are distributed to local schools.

We encourage you to provide your registration forms to the Parks & Recreation Office for anyone interested, as well as provide interactive elements to your ad, such as, a link to your registration form, website, email, etc.

Cost for advertising will be as follows:

\$45 = Quarter Page Ad

\$70 = Half Page Ad

*See attached ad specs

Full Page Ads are not available

****Check or Credit Card payments are accepted and will be due with your ad submission.***

Make sure to include the following information in your ad:

Program Title/Heading

Dates and Time

Fees

Ages

Registration Deadline

Contact Information

Online Information (e-mail, website, Facebook, etc.)

Email your information in a PDF or JPG format to: lhoenke@dickinsonparks.org

Please feel free to contact Leah or Kara at (701) 456-2074 if you have any questions.

AD COPY DEADLINE: Thursday, March 1 by 5 pm

Thank-You!